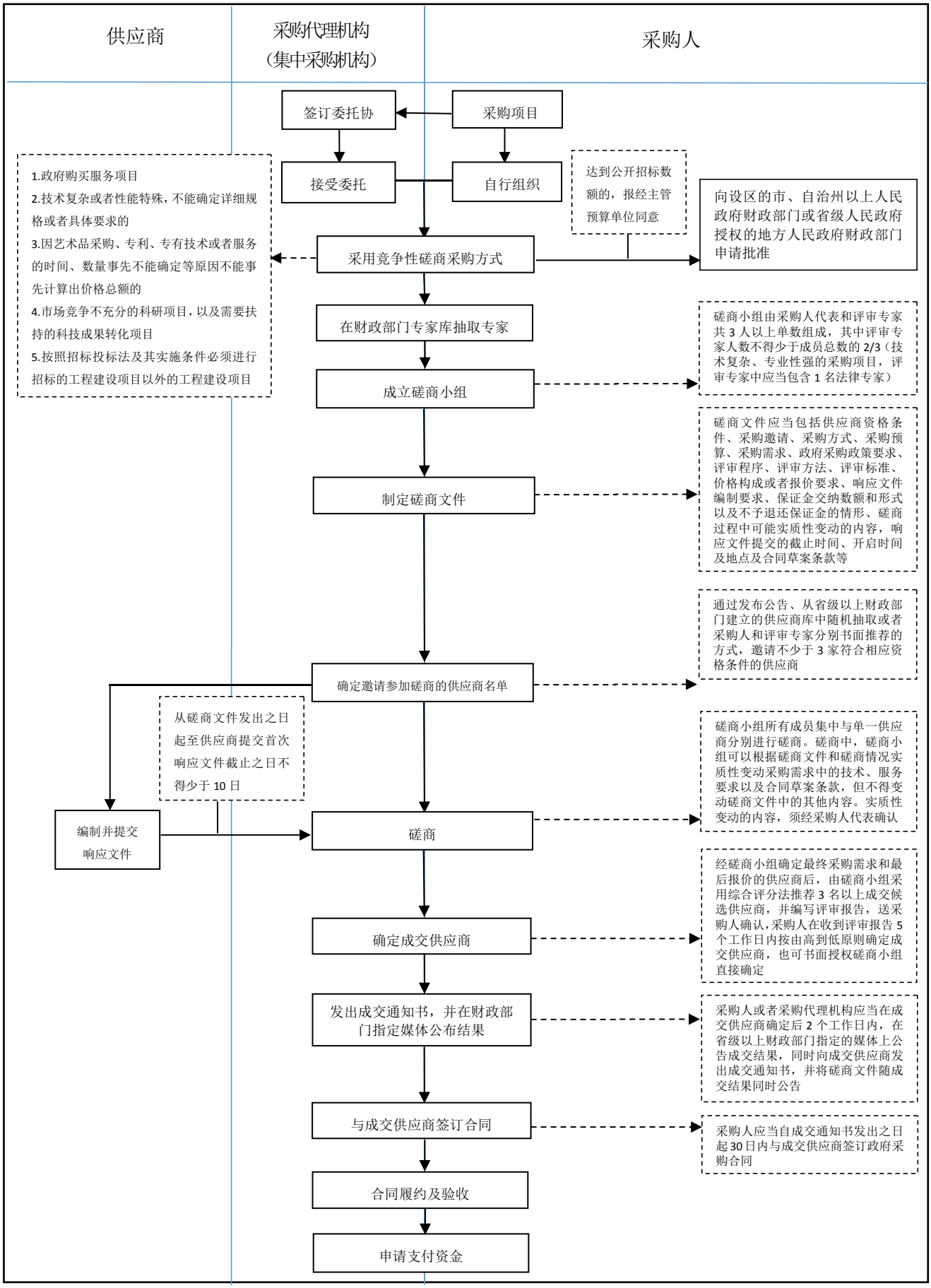六、竞争性磋商操作流程图